

Big Dee's Tack & Vet Supplies
9440 State Route 14
Streetsboro, OH 44241
800-321-2142 | 330-626-5000



Big Dee's would like to extend a special invitation for you to be a part of the Big Dee's Premium Sponsorship Program. This program helps us partner with the hardworking clubs and programs that are so vital to our equestrian community so that we can work together to better serve the community. As a member of the program, your club has the potential to earn up to \$5000 annually and has access to multiple other benefits:

Exclusive Club Member Benefits:

- Inclusion in www.biqdweb.com event calendar (list of events to be provided by club)
Located in 2 places on Big Dee's website -
<https://www.biqdweb.com/category/customer+service/visit+our+store.do> and
<https://www.biqdweb.com/category/customer+service/events+and+shows.do>
- In-store club shopping events with personal shopper
- Personal help with award orders – in house engraving, embroidery, screen printing and more.

Enrolling is easy! Simply fill out the registration form and turn it in along with your membership roster. Once approved, we will apply your club's code to each of your members' accounts. When the member goes to check out, they simply give us their name. At the end of each quarter, your accrued sales of all your members will be totaled. As long as the requirements of the program outlined below are met, your group will earn 5% of qualified purchases. This 5% sponsorship bonus will be applied to your general club account to be used for club purchases. Sponsorship dollars are a great way for your club to be able to offer great year end or individual show high point awards, fund program ads, class sponsorships or even general supplies for your club or organization.

There are four levels to the program. How much your group accrues all depends on the purchases of your members and how you get the word out about the program. If you cannot fulfill one of the requirements, give us a call and we can come with alternative options. All alternative options must be approved.

Tier I

Club may receive up to \$500 annually (up to \$125 per quarter)

Yearly Requirements:

- Logo on club's website that links to the Big Dee's website.
- Provide annual roster – club member's name, address, & email address in excel format
- Display banner at events

Quarterly Requirements:

- Advertisement of Big Dee's at least once per quarter (ex. print ad, social media feature, handout, press release, etc.)

Tier II

Club may receive up to \$1500 annually (up to \$375 per quarter)

Yearly Requirements:

- Logo on club's website that links to the Big Dee's website.
- Provide annual roster – club member's name, address, & email address in excel format
- Display banner at events

Quarterly Requirements:

- Advertisement of Big Dee's at least once per month (ex. full page print ad or handout, social media feature, press release, etc.)

Tier III

Club may receive up to \$3500 annually (up to \$875 per quarter)

Yearly Requirements:

- Logo on club's website that links to the Big Dee's website.
- Provide annual roster – club member's name, address, & email address in excel format
- Display banner at events
- Announcement during show or event (Big Dee's to provide)

Quarterly Requirements:

- Advertisement of Big Dee's at least once per month (ex. full page print ad or handout, social media feature, press release, etc.)
- Four additional social media posts.

Tier IV

Club may receive up to \$5000 annually (up to \$1250 per quarter)

Yearly Requirements:

- Logo on club's website that links to the Big Dee's website.
- Provide annual roster – club member's name, address, & email address in excel format
- Display banner at events
- Announcement during show or event (Big Dee's to provide)
- Big Dee's Logo on awards

Quarterly Requirements:

- Advertisement of Big Dee's at least once per month (ex. full page print ad or handout, social media feature, press release, etc.)
- Four additional social media posts.
- Email blast that is provided by Big Dee's

The Quarterly Requirement Form is due at the end of each quarter. This form will be emailed to the club contact (also found online), and it MUST be completed at the end of each quarter in order for your club to receive the Bonus Bucks Sponsorship Credit. Copies of what your group did to fulfill the requirements must be attached as well. Failure to turn in the Quarter Form will result in your group forfeiting the credit for that quarter. These Sponsorship dollars will be applied quarterly once the club reaches \$50 in rewards. Once the Bonus Bucks are officially calculated, the club contact will receive an email with your club's available Bonus Bucks.

Sponsorship dollars can be redeemed against the regular price of any merchandise at Big Dee's. For merchandise that is shipped, the group is required to cover shipping charges or it can be applied against the credit. All orders in which the Bonus Bucks credit will be applied must be called into our customer service team (800-321-2142) or placed in our store showroom with a manager.

****Roster Requirements:**

- Excel spreadsheet in correct format will be provided
- Must include club member's name, address & email address
- Club members will be sent an introductory email that will include an opt out option

Enroll today and become a member of the Big Dee's Premium Sponsorship Program.